

the right choice... *For Earth*

April 2010

Earth Day 2010

April 22nd, 1970: the first Earth Day is celebrated coast to coast by 20 million Americans. What started as a grassroots movement on college campuses has become a global initiative to improve our world.

The 40th Anniversary of Earth Day is Thursday, April 22nd 2010 and is the perfect day to start or continue your efforts toward Going Green!

Getting Involved, ways to get employees and customers motivated:

- Sponsor recycling drives, for aluminum, paper, plastic...
- Encouraging customers to use reusable drinkware
- Make sure recycling bins are in the work place
- Planting a tree at your place of business
- Encourage employees to eat lunch on site by taking advantage of vending choices. This will reduce Carbon Emissions by not driving to lunch.
- Create reusable grocery bags for employees to use
- Create a pledge board, where people can write down the ways they plan to go green

Earth Day 2010 is an opportunity for individuals, corporations and governments to join together and create a global green economy. Join the more than one billion people in 190 countries that are taking action for Earth Day.

Learn more at... <http://earthday.org/>



The possibilities are endless, any action, big or small is a step in the right direction. Earth Day is a great time to let employees and customers know what you have already done and your future plans to help the environment.

Your Vending Professional believes in The Right Choice... for Earth and is actively reducing their energy consumption, reducing their waste and is promoting sustainable purchasing practices.

